

Retailer Bulletin
AFTERSALES

Chevrolet Sales India Private Limited

To : All Retailer Partners

Control No: 2013-05

From : Director – After Sales

Dated: 17-01-2013

Subject : Recommendation of M/s HOEC Bardahl Fuel Additives (Petrol/ Diesel)

Dear Retailer Partners,

Further to our earlier retailer bulletin control no. 2012-51 wherein we had benchmarked the optimal range of VAS per RO and communicated that we would be adding more products/vendors in VAS category so as to provide opportunity to our retailer partners in terms of ensuring better performance of their valuable customers' cars leading to more revenue generation at their workshops.

We have evaluated and recommend M/S HOEC Bardhal for the supply of fuel additives for Petrol and Diesel vehicles. These additives help in cleaning & maintaining the fuel system and improve Vehicle performance. For detailed benefits, usage and frequency, please refer attached annexures.

The prices of fuel additives of M/s HOEC Bardahl is given below -

S. No.	Product Name	Pack Size (ml)	NDP* (Rs.)	MRP (Rs.)	Remarks
1	Special injector Klene	200 ml	222	400	To be added to petrol tank
2	Diesel Combustion Improver	200 ml	222	400	To be added to diesel tank

Should you have any query, please contact regional Bardahl representative as per the attached annexures. However, these suppliers are committed to extend all the necessary support as & when required.

Best Regards,

Sudhir Malhotra

Director – Aftersales

Enclosed :

Annexure 1a & 1b – Product details & Network details of M/s HOEC Bardahl Ltd.

BULLETIN DISCUSSED WITH:

SERVICE MANAGER	<input type="checkbox"/>	SERVICE ADVISORS	<input type="checkbox"/>	ELECTRICIANS	<input type="checkbox"/>
PARTS MANAGER	<input type="checkbox"/>	FRONT OFFICE TEAM	<input type="checkbox"/>	BODY/PAINT OPERATORS	<input type="checkbox"/>
SUPERVISORS	<input type="checkbox"/>	TECHNICIANS	<input type="checkbox"/>	WARRANTY ANALYST	<input type="checkbox"/>